

MARKETING & PR INTERNSHIP OPPORTUNITY with CLB&T!

Clear Lake Bank & Trust Company is an independent, community bank in Clear Lake, Iowa with an office in Garner, Iowa and two locations in Mason City, Iowa.



Position Summary

This part-time and seasonal/temporary Marketing & Public Relations Intern position is expected to assist in the administration of CLB&T's overall brand management across various channels via advertising, communications, and community relations. The internship would begin in mid-May and continue through mid-August.

Duties Include:

- Assists with creation of original written and digital content to support bank departments and drive customer engagement through social media, digital advertising, video content, and more.
- Assists with event planning, engagement, and execution.
- Assists in other areas as needed to support the overall performance of the bank and service to its customers.



Typical Work Schedule

- Approximately 25-35 hours per week.
- Varied schedule M-F 7:30AM-5:15PM.
- Thursday evenings.
- Saturdays as needed to support events.
- Candidates will be expected to be able to be flexible with scheduling based upon the needs of the Bank.



Qualifications

- Open to current students.
- Desire to pursue a career in Marketing related field preferred.
- Excellent communication skills.
- Proficient in PC usage and standard office applications (i.e. Microsoft Word & Outlook).
- Experience with Web design, photo/video applications a plus.



TO APPLY:

Please visit our website at clearlakebank.bank
Click on **Connect** and then **Internship Opportunities**.

322 Main Ave., Clear Lake IA 50428
hr@clearlakebank.com



**CLEAR LAKE
BANK & TRUST** CO.
A FULL SERVICE BANK MEMBER FDIC