MARKETING & PR INTERNSHIP **OPPORTUNITY** with CLB&T!

Clear Lake Bank & Trust Company is an independent, community bank in Clear Lake, Iowa with an office in Garner, Iowa and two locations in Mason City, Iowa.



Position Summary

This part-time and seasonal/temporary Marketing & Public Relations Intern position is expected to assist in the administration of CLB&T's overall brand management across various channels via advertising, communications, and community relations. The internship would begin in mid-May and continue through mid-August.

Duties Include:

- Assists with creation of original written and digital content to support bank departments and drive customer engagement through social media, digital advertising, video content, and more.
- Assists with event planning, engagement, and execution.
- Assists in other areas as needed to support the overall performance of the bank and service to its customers.



Typical Work Schedule

- Approximately 25-35 hours per week.
- Varied schedule M-F 7:30AM-5:15PM.
- Thursday evenings.
- Saturdays as needed to support events.

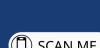
• Candidates will be expected to be able to be flexible with scheduling based upon the needs of the Bank.



Oualifications

- Open to current students.
- Desire to pursue a career in Marketing related field preferred.
- Excellent communication skills.
- Proficient in PC usage and standard office applications (i.e. Microsoft Word & Outlook).
- Experience with Web design, photo/video applications a plus.





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TO APPLY: Please visit our website at clearlakebank.bank Click on Connect and then Internship Opportunities. 322 Main Ave., Clear Lake IA 50428 hr@clearlakebank.com



All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, protected veteran status, or disability.